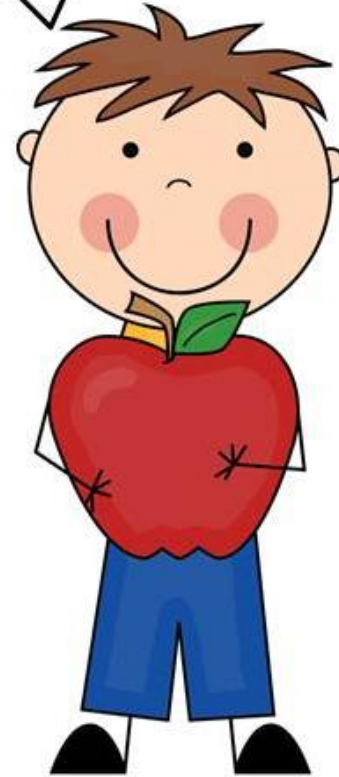


SOCIALE 
INNOVATIE
FABRIEK

Innovatie waar iedereen bij wint

Persuasive...

I like apples
and you should
too!



Communication

- Wanted impact
- Measured impact
→ to increase wanted impact

Your why (wanted impact)



Share the Sun

Buy a WakaWaka and you share the sun with people living without access to electricity. Survivors of catastrophic earthquakes in Nepal, Haiti and the Philippines; families displaced by war and strife; and many many others are able to tap into the power of the sun for light and power through the exact same WakaWaka design and quality. In the past three years, WakaWaka has helped improve the lives of more than 1,000,000 people lacking access to electricity. This data is tracked on our impact

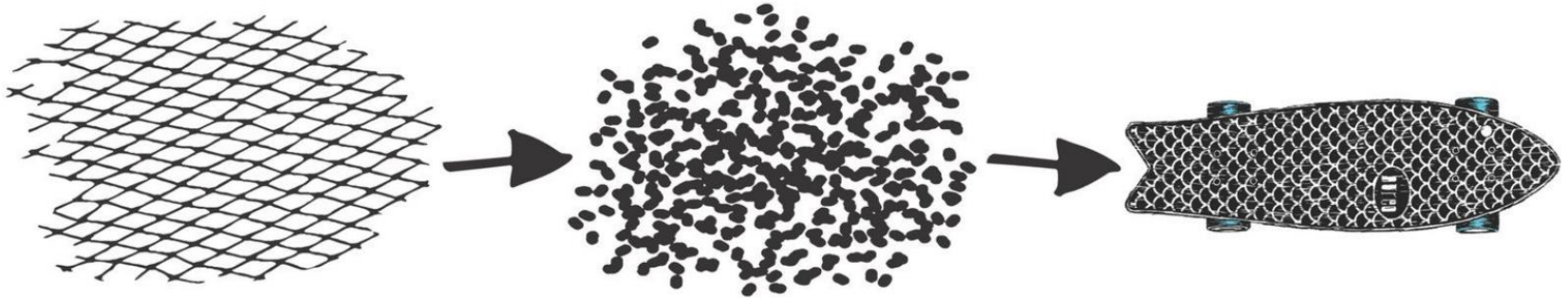


This is Why

Because there are more than a billion people living worldwide without access to electricity and there are more than a billion of people that can do something about it. Once the sun goes down, there are people that are forced to live, eat, study and work in pitch dark. They also can't charge mobile phones or other devices. Need to call a doctor? Not possible. Stay in touch with family? Can't. It's disorienting and uncomfortable. And sometimes it's life and death. The alternative for light for living off-grid

Your why (wanted impact)

THE BUREO PROCESS



FISHING NETS ARE COLLECTED
FROM THE COAST OF CHILE

NETS ARE MADE INTO
FISHNET FORMULA PELLETS

PELLETS ARE FORMED INTO
PREMIUM PRODUCTS

Your why (wanted impact)

as EDUCATIONAL OUTCOMES *improve*



POVERTY RATES
go down

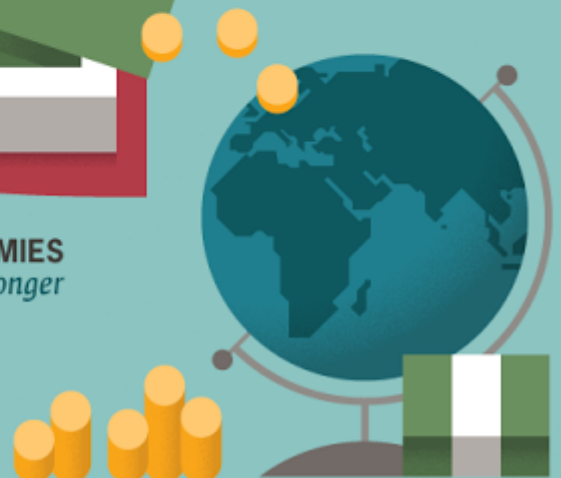


HUMAN RIGHTS
conditions get better



HEALTHCARE
advances

ECONOMIES
grow stronger



Your why (wanted impact)



Measured impact

Quantitative data ----- Figures

figures

592 kg

Zoveel kilo groenten heeft wonky al gered! And counting...

Source: Wonky

figures



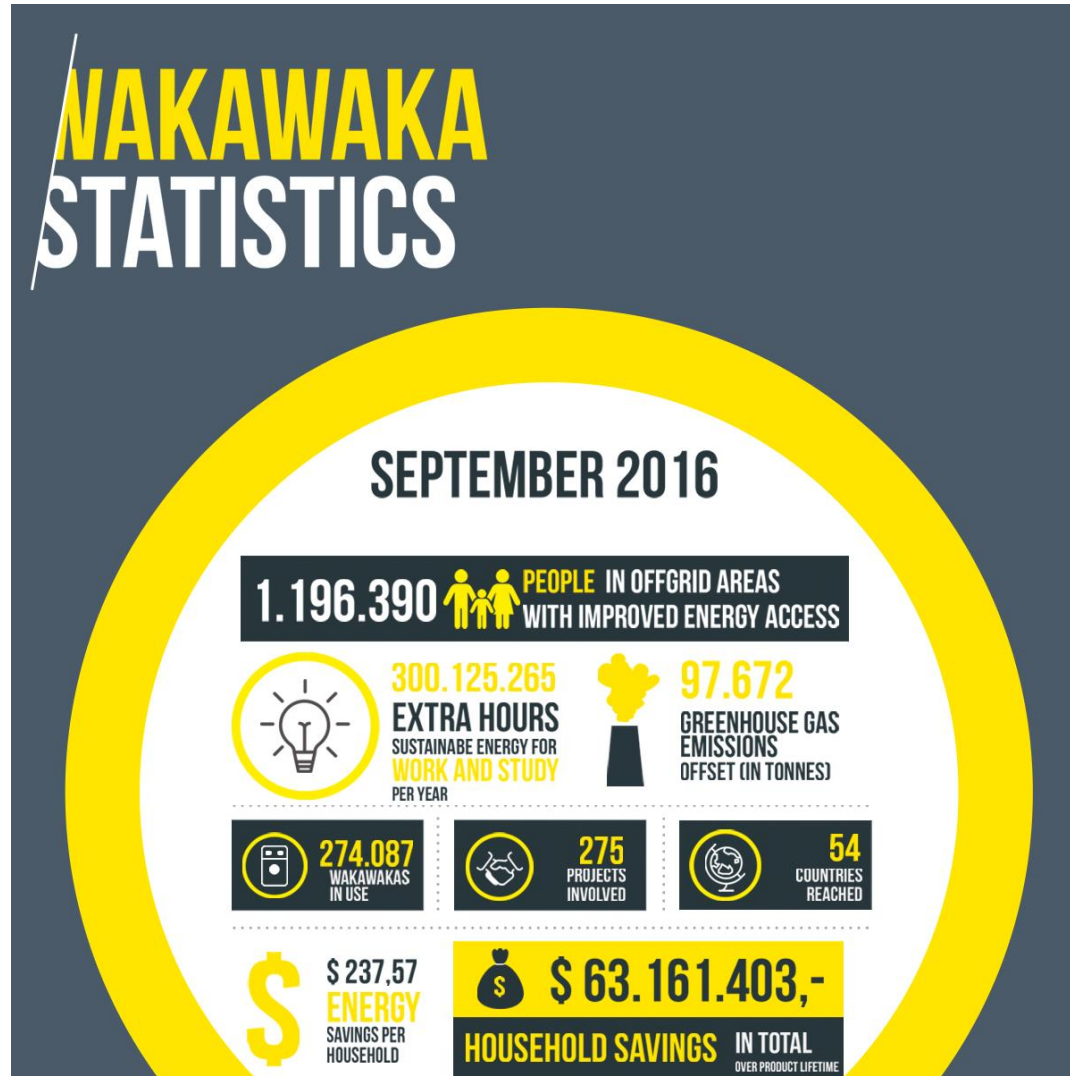
Source: Armen TeKort

Working on apps for follow up of youngsters: Rising You, Mobile School

figures

An
infographic

must be
understood
within 3
seconds.



Source: Waka Waka

figures

BLOG PRESS TEAM

32490 ft² of fishing net recycled



Source: Bureo

figures

niet-biologisch

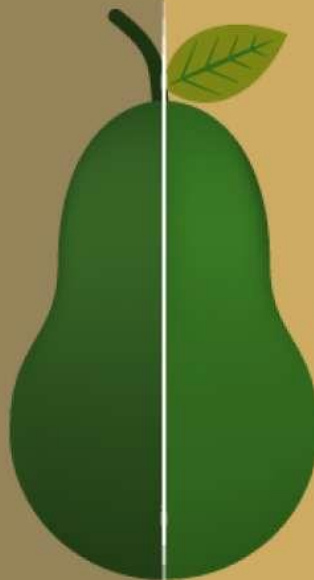
Klimaatkosten

€ 3.144 per hectare

bodemerosie &
watervervuiling



kosten van bijvoorbeeld
waterzuivering worden betaald
door de **belastingbetalers**



biologisch

Voordeel

€ 2.287 per hectare

+ biodiversiteit
+ gezondheid
+ sociale cohesie



leveren ondanks **17%** lagere
productie per hectare,
5,7 cent voordeel per kilo op

Measured impact

Qualitative data ----- Storytelling

CONNECTING PEOPLE

stories of hope and change

Stories



No torches for my family anymore

Kojoki lives in Elegu, a town in the Northern Region in Uganda.

"Before I received this solar lamp I was using a torch that uses disposable dry cells after the power has gone off. The solar has reduced my expenditures and the money is used for acquiring other needs in the home."

Kojoki Agnes (22), Uganda

stories

Performance Indicators

Employment Secured and Sustained

126¹

Permanent Job Placements
[Goal = 137]

134²

Transitional Job Placements
[Goal = 100]

75%²

Remain Employed
In Initial Placement for
At Least One Year
[Goal = 73%]

Communities Revitalized⁴

441

Tons of Waste Collected
Including 107 Tons of Recycling

124

Miles of Sidewalk Plowed

A Fresh Start for Lashema



When 25 year-old Lashema came to The Cara Program's South-Side center, the Quad Communities Center for Working Families (QC CWF), she was working a grueling schedule in the airline industry for little more than minimum wage and was frustrated that she was just barely getting by. Her sights were set on becoming a nurse, but she needed help making the transition into a job that would allow her to achieve her dream.

At QC CWF, Lashema was coached through the rigors of the job search process. Thanks to the strong relationships QC CWF maintains in the community, our staff was able to help Lashema secure a position at a University of Chicago Medicine hospital. Not only was she finally able to begin work in healthcare, but she got a significant pay raise, as well - a \$4/hr increase and access to benefits! To top it off, Lashema's new schedule allows her to enroll in college courses starting this fall so she can move toward her dream of becoming a nurse, and she will be eligible for tuition reimbursement from her employer. Visit <http://www.thecaraprogram.org/news/social> to read more of Lashema's inspiring story and learn about the QC CWF, a proud grantee of the Corporation for National and Community Service's Social Innovation Fund. The sky's the limit for this motivated young woman!

Mission Statement

The Cara Program prepares and inspires motivated individuals to break the cycle of homelessness and poverty, transform their lives, strengthen our communities, and forge paths to real and lasting success.

stories



Tip #1

Check the information need



Costumers / users



Staff



Investors / government



Public

Tip #2

Keep it simple

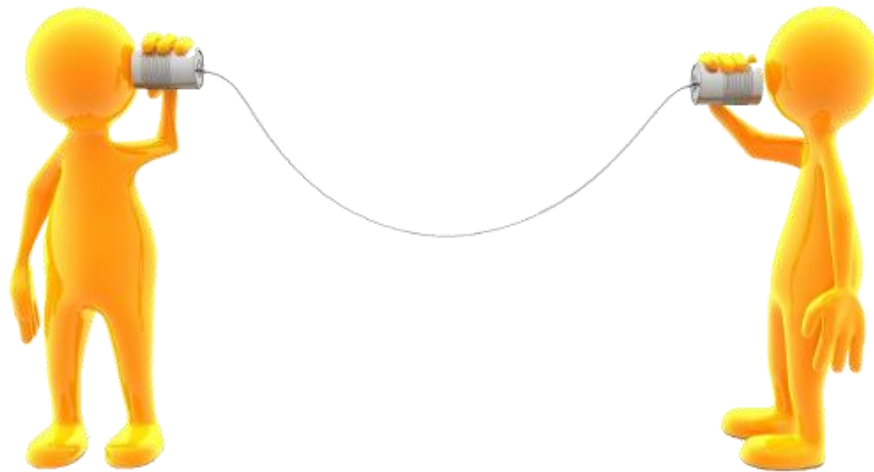
External
Show your value

Internal
Learn &
maximise
your impact



Tip #3

Do the test



Impact Wizard



impactwizard.eu

Impact Wizard



impactwizard.eu

Impact Wizard



Verandertheorie

100%



Meetplan opstellen



Verhoog je impact

Meetplan opstellen

Bepaal waarom en hoe je deze impactmeting doet. Vind hier de voor jou relevante indicatoren en meetmethoden.

Start module >

Vragen

- Doel van de evaluatie >
- Eindgebruikers van de impactevaluatie >
- Evaluatievragen >

Trial verloopt over 31 dagen

impactwizard.eu

Impact Wizard

- Sociale cohesie versterken
- Empowerment
- Sociale vaardigheden
- Toeleiden naar... opleiding/werk/...
- ++ En meer

impactwizard.eu

Impact Wizard

Probeer gratis uit !

Daarna: abonnement, workshops

impactwizard.eu



Contact

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